



# Privacy Policy

Privacy Policy Effective Date: 26 May 2025

Glorious Marketing ("we", "us", or "our") is committed to protecting your privacy and handling your personal information in accordance with the Privacy Act 1988 (Cth), including amendments introduced by the Privacy and Other Legislation Amendment Act 2024, and the Australian Privacy Principles (APPs).

## 1. What information we collect

We may collect the following personal information when you interact with us, including via our website contact form, social media, or email:

- Your name
- Email address
- Phone number
- Business name (if provided)
- Any other information you choose to submit

We also may collect limited technical information such as:

- IP address
- Browser type
- Date/time of visits

## 2. How we collect your information

We collect your personal information when you:

- Submit a form on our website
- Contact us via email or social media
- Contact via phone
- Engage us for marketing services
- Subscribe to our newsletter (if applicable)

## 3. Why we collect your information

We collect and use your information to:

- Respond to your enquiries
- Provide marketing services
- Improve our website and communications
- Comply with legal obligations



## 4. Disclosure of your information

We do not sell or rent your personal information. There may be times where we may need to disclose your information to:

- Service providers who assist in website hosting, CRM, or email delivery
- Government authorities when required by law

All third parties we work with are required to comply with relevant privacy obligations, and only necessary information will be shared.

## 5. Storing and protecting your information

Your data is stored securely, and we take reasonable steps to protect it from misuse, interference, loss, and unauthorised access. Electronic data is stored using secure cloud services with appropriate security measures.

## 6. Access and correction

You may request access to the personal information we hold about you and request corrections if you believe it is inaccurate or out of date. Please contact us using the details below.

## 7. Cookies and analytics

Our website may use cookies or similar technologies to improve your experience and track site usage. Cookie preferences that allow or disallow sharing of your online activities can be managed by you in your browser settings.

## 8. Third-party links

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of those websites.



## 9. How to contact us

If you have questions about this policy or wish to make a privacy-related request or complaint, please contact:

- Cassandra Davy - Director, Glorious Marketing
- Email: [cassadavy20@gmail.com](mailto:cassadavy20@gmail.com)
- Phone: 0492.932.201
- Website: <https://glorious-marketing.com>

We will respond to your enquiry within a reasonable time.

## 10. Policy updates

We may update this Privacy Policy from time to time. The latest version will always be available on our website.